Strategic Alignments: Validating the Work of GLAMS

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University of Oregon

- Founded in 1876
- Small public research university
- Member of AAU
- 24,000 students

Mission:

*University of Oregon is a comprehensive public research university committed to exceptional teaching, discovery, and service. We work at a human scale to generate big ideas. As a community of scholars, we help individuals question critically, think logically, reason effectively, communicate clearly, act creatively, and live ethically.*
Brief Background: Jordan Schnitzer Museum of Art
Jordan Schnitzer Museum of Art

- Purpose-built museum, opened in 1933; expanded in 2005 to 70,000 sf; on National Historic Register
- First U.S. academic museum created with major East Asian collection
- First to have 2 galleries of Korean art
- 14,000 objects, wide-ranging collection
- $3 million budget; half from university sources
- Teaching museum: 8,400 students took courses in museum last year
- Serves as community art museum
- Access and inclusion: Latino Engagement Plan, statewide arts education
UO Libraries = 7 Locations

Knight Library, main library
- Center for Media and Educational Technologies
- Digital Scholarship Center
- Special Collections & University Archives
- Network Startup Resources Center (NSRC)
- Oregon Folklife Network
Design Library
New Price Science Commons and Research Library
Mathematics Library, Fenton Hall
Loyd & Dorothy Rippey Library
Why Align?

Current Alignments

Future Strategic Alignments within the University of Oregon

Future Strategic Alignments: Possibilities for the Field
Mission Alignment

The Jordan Schnitzer Museum of Art enhances the UO’s academic mission and furthers the appreciation and enjoyment of the visual arts for the general public.

As an essential partner in the University’s education, research, and teaching mission, the Libraries enriches the student learning experiences, encourages exploration of research, and contributes to advancements in access to scholarly resources.
GLAMs, according to the Council for Library and Information Resources, have profound and important missions in society: to increase and disseminate knowledge, to encourage civic dialog and engagement, and to support individuals in their right to access and participate in culture. GLAMs are the conduits that enable the humanities to have an impact on millions of scholars, teachers, and the broader public every day.
Why Align: Compatible Strategic Plans

JSMA

• *Bridging Cultures* affirms the value of the museum’s collecting and exhibitions programs and directs its activities.

• *Engaging Communities* assures the museum’s relevance to diverse communities on- and off-campus.

• *Learning Together* addresses our unique role as a teaching museum, an innovative center of experiential learning, where on site, off-site, and through virtual offerings, we transform university students into thoughtful global citizens, K-12 students into visually literate, self-directed learners, and residents of all ages and backgrounds into appreciators of cultural expression and diversity.

• *Sustaining Tomorrow* identifies and aims to secure the resources and growth required for a strong, practical, and visionary future and identifies our capital campaign goals.
Why Align: Compatible Strategic Plans

UO Libraries’ vision is to serve as a powerful catalyst for learning and knowledge creation.

- **Stimulate teaching, learning and research** – Highly relevant content/collections that reflect UO’s research themes and programmatic strengths; Increase users’ awareness and discovery of existing collections and maximize their value
- **Engage with diverse partners to fuel discovery and enrich people’s lives** – Explore new ways to provide outstanding instruction and support diverse groups of users; develop students as creators of new knowledge
- **Outstanding learning environments** – Build new tools and systems to enhance learning experiences; Engage users in more non-traditional environments to increase the library’s value for all users
Why Align?

• Shared interest in enriching intellectual and cultural life on campus and in our communities.

• Broaden university priorities
  - UO goal to remain in AAU will require substantial science investment
  - With greater shared visibility, advocacy can be more effective

• Explore Financial Savings through Shared Resources: storage, staff, grants

• Why align? Because we know it works!
SUNDAY VISITING DAY

Good old freedom coming along... this is ahead stick cat needs for his good buddy to get straight some good.

Thursday night, the whole gang comes over. I sit there and play cards, have a drink, talk, laugh, play music. It's a good time.

Part One...

They're out there. Black boys in white suits up before I am to sweat our arts in the hall and get it mapped up before I can catch them.

They'remapping when I come out of the room. All three of them ugly about the day, the week, the year. So better if they don't see me. I creep along quiet as dust in my canvas shoes but they get
Current Alignments

Shared art and archives: preservation, digital scanning, research, exhibition, teaching purposes: Gertrude Bass Warner, David McCosh, James Blue, artist books, comics, fairy tales, among others!
Current Alignments

Collaborative exhibitions (shows at both locations), including *First Folio! the Book that Gave us Shakespeare*; special collections loans to JSMA
Current Alignments

Experiential technologies – e.g., 3D printing by the Science Library of objects in JSMA collection for visitors with visual disabilities (enabling visitors to touch “art”)
Current Alignments

• Manually sharing metadata between library/JSMA platforms: improvements needed as interfaces are not dynamically compatible or interoperable.
Future Strategic Alignments within the University of Oregon

Align with new UO strategic plan

Institutional Priorities
• Promote and enhance student access, retention and success
• Enhance the impact of research, scholarship, creative inquiry and graduate education
• Attract and retain high quality, diverse students, faculty and staff
• Enhance physical, administrative, and IT infrastructure to ensure academic excellence

Imagine…
• A comprehensive research university rooted in a liberal arts education
• An institution that teaches people to think deeply, critically and creatively
• An incubator where inquiry leads to real impact
• A place where innovation occurs at the intersection of disciplines
• A setting where mountains, forests, rivers, and beaches are part of the everyday learning environment
• A home for students, researchers, teachers, and employers consistently focused on the greater good
Future Strategic Alignments within the University of Oregon

Establish UO GLAM formally:

• Create Mission
• New Partners: MNCH, AAA
• Shared Events (ongoing, special): first-year common reading exhibitions
• Shared PR, website
• Create joint grant programs for faculty/student research, building on current ones at JSMA and Library
Future Alignments at UO

• Create digital exhibitions for on-campus dissemination to non-traditional areas: both units take same theme and jointly curate a digital show, which would foreground collections, preservation, and value of arts and humanities; could be on flat screens in every school, student union, residence halls

• Libraries to provide reading lists for museum exhibitions

• Partner on visiting artists’ and humanists’ lectures and panels, with topics that highlight themes in our units’ collections and programs

• Pool resources for student learning. Libraries’ Thomas internship could serve as possible source of funding for projects/collaboration
Future Alignments at UO

• **Support life-long learners together:** engagement with the Osher Lifelong Learning Institute and other community groups through joint library/museum events and programs

• **Develop traveling exhibitions** from both collections that could go throughout state and beyond

• **Incorporate library component to JSMA rural arts education outreach to schools throughout the state**
Future Strategic Alignments: Possibilities for the Field

- Draft IMLS/other grants to launch similar partnerships between museums/galleries and museums across universities to get baseline results and successful models that others might emulate
- Create joint professional training opportunities on our campuses (perhaps with Educopia)
- Create a school-to-work apprenticeship program
- Circulate joint exhibitions among conference partners
- Present to Provosts
THE PRICE OF SALT

CLAIRE MORGAN
Thank you. Questions?

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