RESOURCE IDENTIFICATION

Current building name: Friendly Hall  
Historic building name: East Hall  
Building address: 1161 East 13th Ave.  
Ranking: Primary

ARCHITECTURAL DESCRIPTION

Architectural style classification: Georgian  
Building plan (footprint shape): main building is rectangular, with T-shaped addition  
Number of stories: main bldg 3.5, addition 2.5, with basement  
Foundation material(s): concrete or parged masonry (further research needed)  
Primary exterior wall material: brick  
Secondary exterior wall material: wood  
Roof configuration/type: gable with flared eaves, parapets on end gables, flat roof dormers  
Primary roof material: wood shingles  
Primary window type: 1 over 1, double hung sash  
Primary window material: wood  
Decorative features and materials: brick keystone lintels, quoins, concrete water table  
Landscape features: planted with grass, trees on West side  
Associated resources: 13th Ave. Axis, Old Campus Quad  
Comments: This was the 4th building constructed on campus specifically for the university and the 3rd was demolished, making this building the next oldest to Deady and Villard Halls. Collier House predates Friendly but was originally a private residence, only later being added to the university’s property holdings. The 1914 addition matches the original portion of Friendly Hall in all ways except the number of stories and the brick is slightly more red in color. Otherwise, it is in keeping with the design and intent of the building.

ARCHITECTURAL HISTORY

Date of construction: 1893  
Architect: Whidden & Lewis  
Builder/Contractor: 1893- W.H. Adams; 1914 – W.V. Heckart  
Moved? (yes/no): no  
Date of move(s): N/A  
### HISTORICAL ASSOCIATIONS & SIGNIFICANCE

<table>
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<tr>
<th>Original use(s) or function(s): Dormitory</th>
<th>Current use(s) or function(s): University offices</th>
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<tr>
<td>Area(s) of significance: Education, 19th c. architecture</td>
<td>Period of significance: 1893 - 1932</td>
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Statement of Significance (use continuation sheet if necessary):

Friendly Hall was the fourth building to be constructed by the University of Oregon. It was designed by architects Whidden and Lewis, who were outstanding in their field. According to the campus architecture guide compiled by Ed Teague, Whidden worked for the firm of McKim, Mead and White before going into partnership with Lewis. Whidden and Lewis together designed many projects, including the Portland City Hall. Friendly Hall was originally designed in the Georgian style as a co-ed dormitory with separate gender entrances (south for men, north for women) and a common dining hall. It reportedly switched to a men's dormitory soon after opening. Its period of significance is the construction date, 1893, through when it last served as a dormitory, 1932.\(^1\) Being of three and a half story brick bearing walls, the original portion has a foundation mystery. According to architecture professor Donald Peting, Friendly, Deady and Villard Halls all have parged masonry foundations. The 1914 building plans for Friendly indicate a mix of brick and concrete in the foundation at that time. Further research could possibly clarify what the foundation material(s) are.

According to UO Facilities Services' website, the East Hall Dormitory was renamed for Samson H. Friendly, “a pioneer Eugene store merchant and founding regent of the university from 1895 to 1915.” When Straub Hall opened in 1928, Friendly was used as a dormitory for a few more years, as there is evidence of student residents living in Friendly Hall from a Eugene City Directory dated 1932. However, its role changed shortly thereafter. Since then, the building has housed many departments including the current Languages Departments (Romance, East Asian, and Germanic).\(^2\)

From an exterior perspective, Friendly Hall is significant in that it contributes to campus character, was one of the original buildings constructed on campus, has not been moved, and has a high level of integrity (apart from dormers being added, which do not detract from the building’s ability to convey its period of significance). Internally, there is little historic fabric remaining, and the lower level floor plans/uses have changed much over its history. Originally a dormitory with separate living areas and entrances for men and women, it now houses only offices for various University departments.

This building should be considered significant under Criterion A for its contribution to the early campus heritage as the first dormitory and as part of the Old Campus Quad. It is also significant under Criterion C as an example of Georgian style architecture by the notable firm of Whidden and Lewis. It has good exterior integrity and is in good condition. Given its high significance to early campus development, location on the Old Campus Quad, and its good exterior integrity, it is ranked as a primary resource.

### NATIONAL REGISTER ELIGIBILITY ASSESSMENT

| Historic Significance (check one): _X High  _ Medium  _ Low  _ Very Low or None |
|----------------------------------------|-----------------------|
| Integrity (check one): _ Excellent  X Good  _ Fair  _ Poor |
| Condition (check one): _ Excellent  X Good  _ Fair  _ Poor |

Building designation: _ City Landmark  _ National Register  _ National Historic Landmark  _ Not listed

Preliminary National Register eligibility findings

Building is potentially eligible: _X Individually  _ As a contributing resource in a district only

If eligible individually, applicable criteria (check all that apply):

- _ X. Associated with significant events
- _ B. Associated with significant persons
- _ C. Distinctive architecturally
- _ D. Archaeologically important

If applicable, building qualifies under NR Criterion Considerations: _ Yes  _ No

If yes, which apply:

Building is NOT eligible: _ Intact but lacks distinction  _ Altered/loss of integrity  _ Not 50 years old

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1. Facilities Services website, [http://facilities.uoregon.edu/](http://facilities.uoregon.edu/). Retrieved 4/16/06.
2. Ibid.
DOCUMENTATION

Indicate resources consulted when researching this building (check all that apply):

- University archives
- Sanborn maps
- State Archives
- Local Historic Society
- Biographical encyclopedias
- UO Planning Office files
- Building permits
- State Library
- Personal interviews
- Obituary indexes
- Newspapers
- SHPO files
- State Historic Society
- Historic photographs
- Other see below

BIBLIOGRAPHICAL REFERENCES


1923 model of Ellis Lawrence’s campus plan. (Currently in AAA lobby)

UO Campus Planning & Facilities Services files and blueprints

Personal interview with Don Peting, Emeritus Architecture/Historic Preservation, University of Oregon.

UO Facilities Services website. http://facilities.uoregon.edu/

Eugene City Directory, 1932.

RECORDING INFORMATION

Researched: Susan Johnson/Karl Dietzler, Winter 2006
Recorded: Susan Johnson and University Planning Office, Summer 2006
Photo number or name:
Building Name: Friendly Hall

PHOTOGRAPH

SITE PLAN

Chinese Photinia

Cedar of Lebanon

Willow Oak