Science Library Call # Q175.5 .J37
This book is at the cross roads of teaching scientific literacy and how journalism affects our world. It’s an interesting read on how the public is confronted with scientific information in the news.

Doing science / Ivan Valiela, 2001
Science Library Call # Q180 .A1V35
Valiela’s book is an introductory academic book on how to do scientific research. The final chapter is an analysis of what the author calls phantom risk, or issues that the public worries about but that actually have minimal impact on our lives.

Cultural sutures: Medicine and media / edited by Lester D. Friedman, 2004
Knight Library Call # RA440.5 .C835
Cultural sutures: medicine and media is a comprehensive and intriguing look at medicine and the media.

Health, risk and news: The MMR vaccine and the media / Tammy Boyce, 2007
Knight Library Call # P96.H432 G73
This book is right on target for the Community Conversation session! It’s informative and easy reading.

The hot zone / Richard Preston, 1994
Science Library Call # RC140.5 .P74
This is fantastic A+ read about the Ebola virus and a very scary situation. Highly recommended!

Junk science / Dan Agin, 2006
Science Library Call # Q175.35 .A35
Dan Agin’s work on science is a fun but strongly opinionated analysis of the distortion of the scientific endeavor for politics and profit. The author explores areas of quackery, pollution, and health care, as well as many other subject areas.

Media and health / Clive Seale, 2002
Knight Library Call # P96.H43 S425
An interesting analysis of health issues from various forms of the media as reported by the author. Chapter 4 of this book, “Danger, Fear and Insecurity,” hits the topic straight on.

Risk, media and stigma: Understanding public challenges to modern science and technology / Edited by James Flynn, Paul Slovic and Howard Kunreuther, 2001
Knight Library Call # HM256 .R57
Chapters 13, 14, and 16 of this book cover a series of medical scares from mad cow disease to dioxins that are evaluated for risk and perceived risk. Each chapter is a concise overview of the issue and would serve as a great starting point for review on a particular scare.

Science in public communication, culture and credibility / Jane Gregory and Steve Miller, 1998
Science Library Call # Q175.5 .G744
Although a bit dated, this work is an academic analysis of the interpretation of scientific data from the public media. Chapter 7 focuses on a couple of medical scares including the pesticide alar on apples and BSE (Bovine Spongiform Encephalitis) in beef.
You've been had! how the media and environmentalists turned Americans into a nation of hypochondria / Melvin A. Benarde, 2002
Knight Library Call # RA440.5 .B46
Melvin Benarde’s book is an informative, in-your-face review of medical and environmental scares. Fairly easy reading but it does get a bit technical at times.

The politics of public health in the United States / Kant Patel, 2005
Knight Library Call # RA445 .P37
This work by Patel Kant is an academic analysis of politics and health issues. The final two chapters (7 & 8) cover medical and environmental scares and concerns.

Measures of health literacy: workshop summary / Lyla M. Hernandez , 2009
Knight Library Call # RA440.4 .M43 2009
This is basically a primer on the concept of health literacy and how to evaluate it.

ARTICLES (Full text)

Consumer perception and understanding of risk from food / Barbara Knox

Epidemiology versus scare mongering: The case for the humane interpretation of statistics and breast cancer / Michael Baum

Health scares: Professional priorities / Claire Hooker


WEBSITES

The Anthrax Scare and the Web: A Content Analysis of Webpages Linking to Resources on Anthrax
http://www.bt.cdc.gov/ercn/03/rcn02.asp

Bioterrorism - Scare stories can be dangerous to our health / Hillel W. Cohen, Dr.P.H., Victor W. Sidel, M.D., and Robert M. Gould, M.D.
http://www.thedoctorwillseeyounow.com/content/other_topics/art2115.html

The top 10 health scares of the decade / Joseph Brownstein, and blogged by Marie Savard, M.D,

The top ten unfounded health scares of 2006 / Jaclyn Eisenberg, Ruth Kava, Ph.D., R.D., and Molly Lee